capable of exhibiting electrical conductivity upon oxidative doping; and

b) irradiating the pre-doped composition with electromagnetic radiation, thus producing an electrically conductive polymeric material.

4. (Amended) The method according to claim 3, wherein the viologen salt is grafted onto a suitable substrate utilizing a heat and/or UV-induced treatment to form a viologen salt-bearing substrate.

- 5. (Amended) The method according to claim 3, wherein the viologen salt is formed in situ in contact with the polymeric material.
- 6. (Amended) The method according to claim 3, wherein a surface of the viologen salt-bearing substrate is partially or completely coated with the polymeric material.
- 7. (Amended) The method according to claim 1 wherein the polymeric material is contacted with the viologen salt by mixing the polymeric material and the viologen salt prior to forming a coating or film of the mixture.
- 8. (Amended) The method according to claim 1 wherein a coating of the polymeric material is deposited on a suitable substrate to form a polymer-coated substrate.
- 9. (Amended) The method according to claim 8, wherein the viologen salt is deposited on the polymer-coated substrate to form a substrate coated with polymer and viologen salt.

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11. (Amended) The method according to claim 1 wherein at least one of the 1,1'-substituents of the viologen salt are independently selected from an alkyl group or a benzyl group.

- 13. (Amended) The method according to claim 12, wherein the viologen salt moiety is present in the backbone of the polymeric viologen salt.
- 14. (Amended) The method according to claim 12, wherein the viologen salt moiety is present as a side chain of the polymeric viologen salt.

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21. (Amended) The method according to claim 34 wherein vinyl benzyl halide is used.

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- 23. (Amended) An article comprising an electrically conductive polymeric material prepared by (I) a method comprising:
- a) contacting a polymeric material capable of exhibiting electrical conductivity upon oxidative doping with a viologen salt to form a pre-doped composition; and
- b) irradiating the pre-doped composition with electromagnetic radiation, thereby obtaining an electrically conductive polymeric material;
  - or by (II) a method comprising:
  - a) providing
- a vinyl alkyl halide grafted low density polyethylene film substrate;

an alkyl halide; and

4,4'-bipyridine;

- b) contacting the grafted film substrate with the 4,4'bipyridine for a time sufficient to permit reaction therebetween;
- c) subsequently contacting the modified grafted film substrate with the alkyl halide for a time sufficient to permit the formation of a viologen salt-grafted film;
- d) coating the viologen salt-grafted film with polyaniline to form a polyaniline-coated film; and
  - e) exposing the polyaniline-coated film to near-ultraviolet radiation; thereby obtaining an electrically conductive polymeric material.

or by (III) a method comprising;

- a) providing a vinyl benzyl grafted film substrate;
- b) reacting the vinyl benzyl grafted film with an equimolar mixture of 4,4' bipyridine and p-xylene dihalide to form a viologen salt-grafted film;
- c) coating the viologen salt-grafted film with polyaniline to form a polyaniline-coated film; and
- d) exposing the polyaniline-coated film to near-ultraviolet radiation;

thereby obtaining an electrically conductive polymeric material.

- 34. (Amended) The method according to claim 9 wherein the substrate coated with polymer and viologen salt is formed by a method comprising:
- a) providing a low density polyethylene film substrate; a solution of aniline or pyrrole; ammonium persulfate; a vinyl alkyl halide or vinyl benzyl halide; an alkyl halide; and 4,4'-bipyridine;
- b) immersing the polyethylene film substrate into the solution of aniline or pyrrole and ammonium persulfate for a period sufficient to form a polymeric coating on the substrate;
- c) contacting the coated substrate with the vinyl alkyl halide or vinyl benzyl halide;
- d) subjecting the mixture to UV or near UV irradiation for a time sufficient to form a vinyl alkyl halide or vinyl benzyl halide grafted substrate; and
- e) forming the viologen on the vinyl alkyl halide or vinyl benzyl halide grafted substrate via reaction with 4,4' bipyridine and an alkyl halide.

Please add the following new claim:

- --36. (new) A method for preparing an electrically conductive polymeric material comprising:
  - a) providing a vinyl benzyl grafted film substrate;

b) reacting the vinyl benzyl grafted film with an equimolar mixture of 4,4' bipyridine and p-xylene dihalide to form a viologen salt-grafted film;

c) coating the viologen salt-grafted film with polyaniline to form a polyaniline-coated film; and

d) exposing the polyaniline-coated film to near-ultraviolet radiation to obtain an electrically conductive polymer.